



WEA ARTS LEADERSHIP AWARD FOR COMMUNITY

Criteria for Selection of the Award Recipient

To recognize individuals who have been instrumental in broadening access to, or community participation in the arts:

1. through a unique marketing campaign that targeted a new audience
2. through a public art project
3. through a community arts project that promoted environmental stewardship etc.

This Award could go to

- “Community artists” or “Community Art Projects”, where art in a community setting is utilized for social change. For example, to engage at-risk youth, to benefit mental health patients, to revitalize a depressed neighborhood, etc. These are community artists or animators who are artists, community facilitators, trainers, educators, etc.
- An organization that has developed an innovative arts education project, or has implemented art programs to enhance their quality of life of their community. For example, a rehabilitation hospital that has hired a choreographer/dancer to teach dance to patients
- A philanthropist who has initiated and funded a piece of public art
- Etc