



WEA ARTS LEADERSHIP AWARD FOR VISUAL ARTS

Criteria for Selection of the Award Recipient

1. To recognize artists known for creativity, innovation, and the excellence and mastery of technique.
2. To recognize organizations that have promoted visual arts and culture created an environment to allow various forms of artistic expression, have expanded their sphere of influence significantly in the general public, and increased public awareness on social issues by facilitating and accommodating art projects.

This Award could go to Visual Arts disciplines in 4 categories

- Fine Arts: Painting, drawing, sculpture, printmaking, mixed media, installation, performance, bookwork
- Fine Crafts: Clay, Ceramics, fiber art, art glass, leather, metal, wood, mixed media
- Design Art: Architecture and Design, interior design, architectural landscape and design, urban design, product design, visual communication design, costume design, set design, fashion design, editorial design and illustration
- Media Art: Film, photography, holography, electronic media and digital art, video

This Award could also spotlight local urban improvement project, architectural presence, a landmark, design innovations, public art projects.